

BRIDGING THE GAP BETWEEN BUSINESS STRATEGY & MARKETING OPERATIONS

The Proven Process for Seriously Scaleable Sales



With *Bryony Thomas*

CREATOR - WATERTIGHT MARKETING

← *Find me on LinkedIn*

FOR THIS SESSION

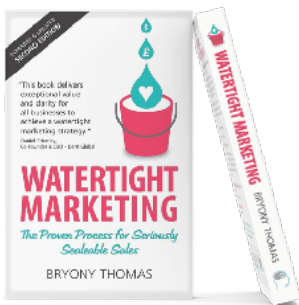
Grab yourself a pen or pencil, as you'll be filling in the the blanks in this worksheet.



You'll want to print this out. It looks lovely in colour, but black & white print in draft will be fine.



Get yourself a cuppa. With time for your personalised report and your questions, we'll be together around an hour.



This session draws on material in the second edition of best-selling Watertight Marketing book. Available at all good book stores, and a few dodgy ones too.

"I think it might be quite good."

- Colin, Bryony's Dad

Bryony Thomas is the creator of the Watertight Business Thinking methodology, based on original research in 2005. She has now tested and refined the decision-making frameworks across 3000+ organisations, and focused on the needs of established SMEs looking to grow beyond their visionary founder.

watertightmarketing.com/bryony





Flow Foundations

Watertight Marketing (Ch11)



FIRST FLOW FOUNDATION
The Right Work



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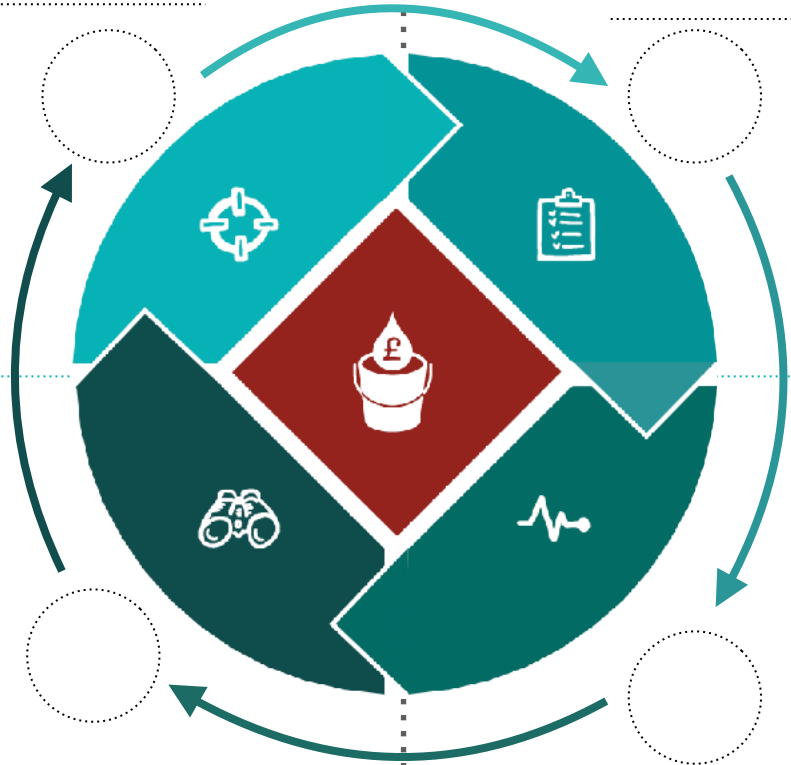
SECOND FLOW FOUNDATION
Balanced Routine



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FOURTH FLOW FOUNDATION
Maintain Momentum



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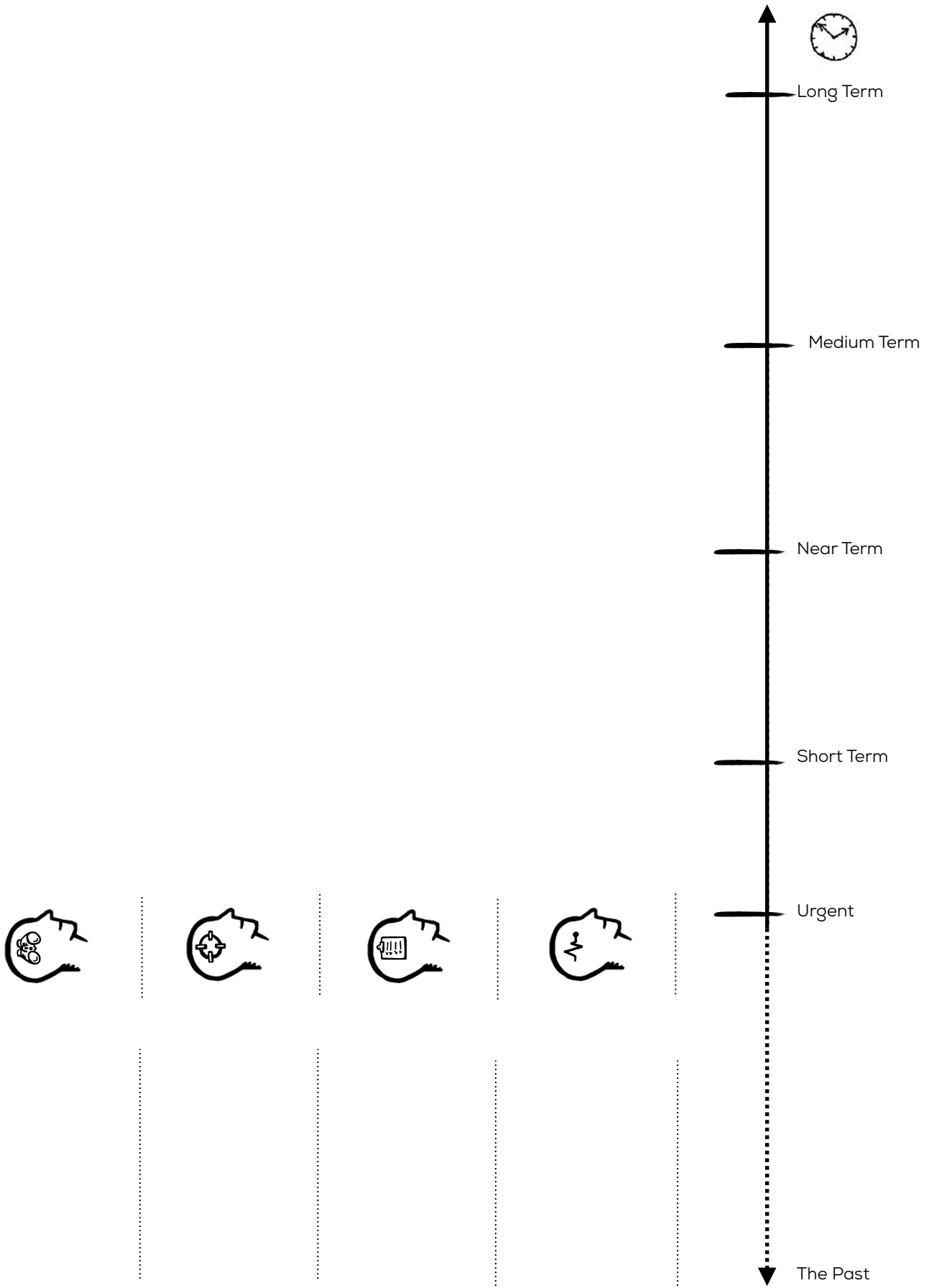
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THIRD FLOW FOUNDATION
Baseline Rhythm

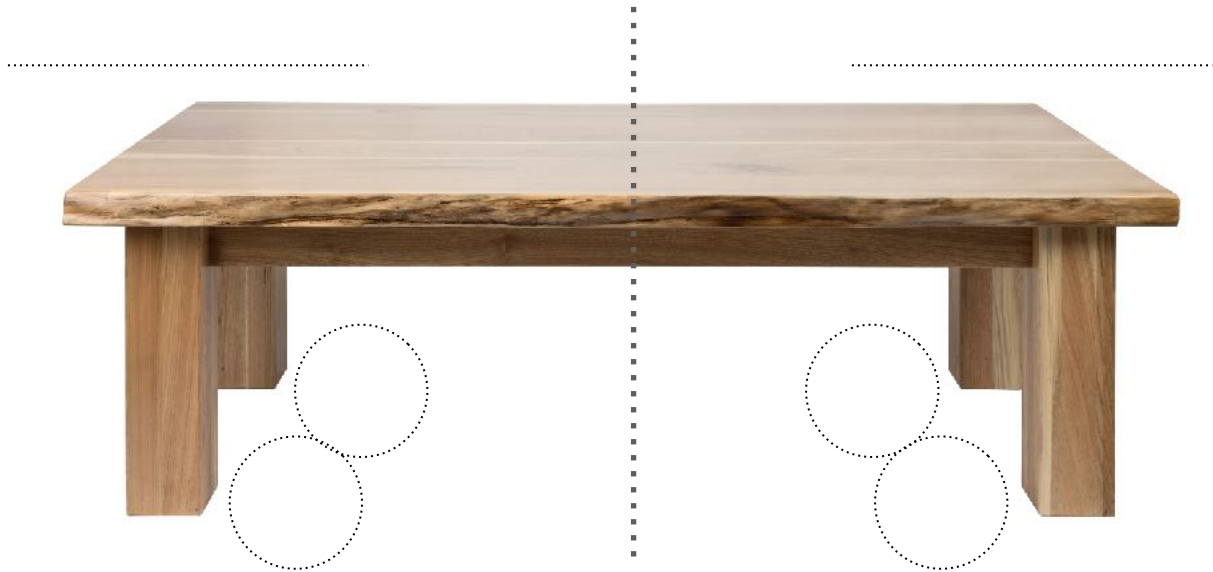


Time Horizons





How stable is your table?






Your Flow Score

Take the 10-minute Test

Free Report & Review watertightmarketing.com/test



	9	19	29	44	49	59	69	79	89	100
F1 										
F2 										
F3 										
F4 